Tech-Savvy Living: A Guide to Property Technology for Seniors



Property technology is shifting how people buy, sell, and manage their homes and real estate transactions. Although several different types of technology are used in the housing industry, here are three types you may benefit from adopting.

1. SMART HOME TECHNOLOGY

Smart home technology offers many benefits, including increased comfort, convenience, and safety. These devices allow you to control different aspects of your home, such as lighting and security cameras, through smartphone apps or voice commands.

Smart home devices like motion sensors and automated medication dispensers can also help monitor daily activities and provide timely reminders. To learn more, refer to <u>Smart-Home</u> <u>Technology for Aging in Place</u> by the National Association of REALTORS®.

2. PROPERTY SEARCH TECHNOLOGY

Searching for properties online has revolutionized the home-buying process for older adults. Leading property search engines like Realtor.com provide extensive listings with detailed information, highquality images, and virtual tours. This allows you to explore potential properties from the comforts of home on your own device.

With a Seniors Real Estate Specialist® (SRES®), you can navigate these platforms confidently, receiving expert assistance searching for and listing homes. While apps can be valuable in helping you visualize a property, the guidance of an experienced, trusted professional will make your transaction smoother.

3. ACCESSING PROFESSIONAL SERVICES

Another way to use tech to manage your home is to use apps and websites to research professional service platforms like Angie's List, HomeAdvisor, and Thumbtack. These resources provide comprehensive databases of vetted contractors and service providers. These services can help you find reliable help for home maintenance and improvement projects, all from your smartphone or tablet.

Easing the home-buying process, simplifying your property management routine, and saving you time and hassle are big advantages of real estate technology. Utilizing these platforms can help you navigate the complexities of homeownership confidently and easily, and allow you the benefits of tech-savvy living in your golden years.

The Center for REALTOR® Development (CRD) confers the Seniors Real Estate Specialist® (SRES®) designation, which is an official credential of the National Association of REALTORS® (NAR).



